



Press Release

For Immediate Release

Contact

Hilda Pacheco Taylor
(949) 476-1144 x 316
hilda@seaonline.org
www.seaonline.org

SEA Suppliers Participate in Rolls Royce's Annual Small Business Fair

Irvine, California –October 7, 2010 – **Supplier Excellence Alliance (SEA)** Suppliers attended Rolls Royce's Annual Small Business Fair on September 30 & October 1 at the UAW/Rolls Royce Training Center in Indianapolis, IN.

SEA suppliers were invited as featured speakers during this year's event to encourage other Rolls Royce suppliers to follow the proven SEA Roadmap for continuous improvement. SEA suppliers have proven that as a result of their improved performance capabilities, they are winning more business and earning more money in the process.

Annually, Rolls-Royce's Small Business Program office invites small businesses that have either not made contact with Rolls-Royce in the past or are not actively engaged in outsourcing activities with Rolls-Royce to their facility to exhibit. Companies are given the opportunity to market their capabilities and establish contacts within Rolls-Royce's various organizations and with other Indianapolis USG Prime Contractors. The event included a small business Workshop on "Doing Business with Rolls-Royce" on September 29, 2010 and the Small Business Fair exhibit hall on October 1, 2010.

Rolls Royce's Engineering, Technology, Procurement, New Product Development, and Commodity teams responsible for global strategy were in attendance. The fair was also attended by other large Primes in the area which includes the automotive industry, healthcare, construction, and many others.

Rolls-Royce is a member of SEA's Customer Advisory Council (CAC). Together, the CAC and Supplier Advisory Council (SAC) work together to ensure SEA is guided by continuous feedback from suppliers and customers participating in the industry conversion.

SEA is a 7-year-old aerospace & defense non-profit alliance founded by prime and tier-one companies and led by sub-tier suppliers committed to accelerating supply chain performance. SEA provides a certification that creates more visibility and new business opportunities for suppliers. SEA customers enjoy increasing performance, reduced risk, and best value.

SEA sponsors include Glovia, Ellison Technologies, DMG/Mori Seiki and The Rule Group. SEA partners and alliances include The Society of Manufacturing Engineers (SME), The National Defense Industrial Association (NDIA), Vistage International, The International Aerospace Quality Group (IAQG), A|D|S, the UK's AeroSpace, Defence and Security Trade Organization and The California Space Authority.

To learn more, visit the SEA website at <http://www.seaonline.org>.